



FOR IMMEDIATE RELEASE

JUNIOR LEAGUE OF TORONTO RECEIVES \$2,500 COMMUNITY IMPACT AWARD

CANADIAN FEDERATION OF JUNIOR LEAGUE AND TALBOTS CANADA Join Forces to Present Community Impact Award

TORONTO, ON – May 1, 2007. The **Junior League of Toronto (JLT)** can further its volunteer and community efforts, supporting vital social program needs in Toronto, thanks to the **\$2,500 TALBOTS CANADA AWARD** in partnership with the **Canadian Federation of Junior Leagues (CFJL)**. **Talbots Canada** and the CFJL have joined forces to invest in the future of Junior Leagues across Canada by enhancing the Canadian Leagues' development and implementation of unique community projects. The JLT received this award during the Association of Junior Leagues International (AJLI) 85th Annual Conference held in Boston, Massachusetts, April 18 – 21.

Designed to recognize a Canadian Junior League that builds and implements strong, responsive community projects, the **2007 CFJL/Talbots Canada Award** honours the JLT's commitment to strengthening its community. Initiated in 2005, the JLT's **Tea for Teens** project collects holiday gifts for teenagers in need.

JLT President, Brenda Hogan, states, "Our **Tea for Teens** project provides much-needed support for the often-forgotten children between the ages of 10 and 16. We are honoured to have been recognized by **TALBOTS CANADA** for our efforts in making our community a better place."



Marie Frenneaux, General Manager and Director of Canadian Operations for **Talbots**, remarks, "Our company has a longstanding tradition of supporting organizations that serve, and make a difference in, the community. Through our assistance with the **Canadian Federation of Junior Leagues**, we are proud of the **Junior League of Toronto** for embarking on such a vital community need such as **Tea for Teens**. We applaud the Junior Leagues' commitment to creating a better tomorrow for the communities they serve."

"One of the most important things we can do to support Junior Leagues across Canada is to provide our member Leagues with resources that help them fulfill their Missions," said Joan Crocker, National Director of the **CFJL**. "With the generous support of **Talbots Canada**, we are able to assist the **Junior League of Toronto** this year, in building a better and healthier community."

About CFJL, AJLI and Junior League of Toronto

The **Canadian Federation of Junior Leagues** is a national affinity group of the 6 leagues in Canada and part of the **Association of Junior Leagues International (AJLI)**. The AJLI is a women's organization with 294 Leagues in United States, Canada, Mexico and the United Kingdom committed to promoting voluntarism, developing the potential of women and improving the community through effective action & leadership of trained volunteers.

Since 1926, the **Junior League of Toronto** has made a positive impact on the quality of life for thousands of **Greater Toronto Area** residents. The **JLT** mission challenges its members to improve the community through effective action and leadership of trained volunteers. By contributing **millions of volunteer hours** and more than **\$4 million of monetary support** to more than **400 community programs & projects**, the JLT takes a hands-on approach to help community organizations move forward.

About Talbots

Founded in Hingham, Mass., with a single store in 1947, U.S.-based **Talbots** is a leading specialty retailer, cataloguer and e-tailer of women's classic clothing, shoes and accessories. Talbots offers an extensive selection of styles and sizes. Its private-label line is classic inspiration but continually updated by color, fabrication and subtle changes in silhouette. For more information or to find the Talbots store nearest you, visit www.talbots.com.

For further information please contact:

Brenda Hogan
Junior League of Toronto
416-485-4218
info@jlt.org
www.jlt.org

Marie Frenneaux
Talbots (Canada) Corporation
905-660-0500
marie.frenneaux@talbots.com
www.talbots.com