



JUNIOR LEAGUE OF TORONTO

Women building better communities

Media Advisory

For Immediate Release

Thursday December 10, 2009

The Junior League of Toronto presents \$50,000 cheque to Sunnybrook Foundation

Toronto – The Junior League of Toronto (JLT) will present a \$50,000.00 cheque to The Women & Babies Program at Sunnybrook Health Sciences Centre *on December 14, 2009*. These funds represent part of the proceeds collected through the **JLT's Designer Showhouse event** that took place at the McLean House at Sunnybrook Estates in May 2009.

Since 1983, the JLT has transformed eight landmark Toronto homes through their signature JLT Showhouse event, which have generated over \$1.6 million for much needed community projects and JLT programs.

Media is invited to attend the event which will include a cheque presentation.

WHEN: *Monday December 14th
8:30 a.m to 9:30 a.m.*

WHERE: *Sunnybrook Health Sciences Centre
2075 Bayview Avenue, Toronto, ON
Blythwood Room, HG 17*

PRESENT:
*Venise Stuart, Junior League of Toronto President
Dr. Jennifer Blake, Sunnybrook Foundation, Chief Obstetrics and Gynecology
Valerie Mines, Junior League of Toronto 2009 Showhouse Co-Chair
Lee Maziarz, Sunnybrook Foundation, Campaign Director*

PHOTO OPPORTUNITIES:
Cheque Presentation

BACKGROUND:

- The Junior League of Toronto is a women's charitable and educational organization that has a proud history of improving the quality of life for thousands of residents in the Greater Toronto Area. Since 1926, the JLT has contributed more than \$4 million and over 40 million volunteer hours to hundreds of community agencies.
- The Women & Babies Program at Sunnybrook Health Sciences Centre delivers more than 4,000 babies each year, one-quarter of which are high-risk deliveries and require specialized critical care. As the second largest high-risk birthing centre in Ontario 20 per cent of all infants in the province weighing less than three pounds are cared for at Sunnybrook.

- The JLT Showhouse is a fundraising event held every four years, whereby the JLT partners with Toronto's most talented interior designers to renovate, update and stylize a chosen venue in the GTA. Proceeds from the 2009 JLT Showhouse will support community action toward improving physical, mental and emotional health and well being of our communities.
- Other recipients of the proceeds from the 2009 JLT Showhouse include St. Alban's Boys' and Girls' Club and JLT programs.
- JLT volunteers fulfill the JLT Mission by promoting voluntarism, developing women's potential and improving the community through the effective leadership and action of trained volunteers. As a member of the Association of Junior Leagues International, the JLT is one of 293 Junior Leagues in Canada, England, Mexico, and the United States representing more than 170,000 women.

For more information on the Junior League of Toronto and the 2009, please visit www.jlt.org

-30-

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