

2019 CHEF'S SHOWCASE

2019

CELEBRATING WOMEN IN FOOD AND WINE



Thursday, May 2, 2019

SAVOUR • SIP • SUPPORT



2019 CHEF'S SHOWCASE

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The event will fund the JLT Culinary Scholarship*, in partnership with the George Brown College Foundation, and JLT programs and initiatives.

www.jlt.org



SPONSORSHIP PACKAGE

2nd Annual JLT Chef's Showcase
MAY 2, 2019 6PM - 9PM

GEORGE BROWN COLLEGE
300 ADELAIDE STREET WEST
TORONTO, ON



INTRODUCTION

Since 1926, The Junior League of Toronto (JLT) has stepped forward to meet the changing needs of the community by contributing more than \$4 million dollars and thousands of volunteer hours to hundreds of community agencies. Our purpose is exclusively both educational and charitable and our goal is to be the organization of choice for voluntarism and community partnership. Our focus is developing the potential of women through civic leadership while at the same time improving communities around us through effective action. Our current community focus is Youth Mental Health and Self Esteem. Proceeds from the JLT Chef's Showcase will sponsor recent culinary graduates from the Assistant Cook Extended Training (ACET) program as they transition into their full-time career as well as support other ongoing JLT programs and initiatives.

EVENT OVERVIEW

On May 2nd, 2019, The Junior League of Toronto (JLT) will host the 2nd annual "JLT Chef's Showcase" fundraiser event at the George Brown School of Hospitality and Culinary Arts.

We expect an attendance of between 250 and 300 guests. This annual event will raise funds for the Junior League's community work and the JLT's partnership with the George Brown Foundation, specifically the Junior League of Toronto Culinary Scholarship.

Our inaugural event, held last year, hosted by Chef Christine Cushing, a trailblazer in the Canadian food scene for over 20 years and a George Brown graduate, celebrated the success of George Brown culinary graduates. Ten amazingly talented chefs and assistants prepared exquisite tasting plates for over 200 guests complimented by a variety of stellar wines provided by Noble Estates Wine & Spirits.

This year, our event will celebrate women in food and wine and showcase chefs, food purveyors and wine experts who support and celebrate women who are making a significant impact in today's food industry. Our goal is to sponsor 10 female graduates from the Assistant Cook Extended Training (ACET) program. This program is administered by the George Brown Foundation and works in cooperation with CAMH (Center for Addiction and Mental Health) and is part of George Brown's Augmented Education program which supports people with mental health or addiction histories to prepare them for employment. Our sponsorship will provide these women with the necessary tools and supplies as they prepare to take their first steps towards a successful career in the food industry.

It is our sincere hope that you will support the Junior League of Toronto by helping us to make this annual event a success.



CELEBRATING WOMEN IN FOOD AND WINE

GOLD SPONSORSHIP: \$10,000

As a Gold Sponsor, you will receive the following benefits:

Invitations & Hospitality

- ◆ 15 general admission tickets

MultiMedia

- ◆ **Print:** Significant positioning of logo/company name on JLT Chef's Showcase program
- ◆ **Print & Digital:** Significant inclusion in JLT Chef's Showcase advertising materials
- ◆ **Digital:** Featured on www.JLT.org and all Junior League of Toronto social media outlets

Name/Brand Integration

- ◆ Gold Sponsor recognition on event signage
- ◆ Gold Sponsor recognition with company logo on all Junior League of Toronto social media outlets

Rights & Designations

- ◆ Designation as **GOLD** sponsor
- ◆ Full business receipt





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SILVER SPONSORSHIP: \$5,000

As a Silver Sponsor, you will receive the following benefits:

Invitations & Hospitality

- ◆ 10 General Admission Tickets

MultiMedia

- ◆ Print: Significant positioning of logo/company name on JLT Chef's Showcase program
- ◆ Print: Significant positioning of logo/company name on all advertising materials
- ◆ Digital: Included on www.JLT.org and all Junior League of Toronto social media outlets

Name/Brand Integration

- ◆ Silver Sponsor recognition on event signage
- ◆ Silver Sponsor recognition with company logo on Junior League of Toronto social media platforms

Rights & Designations

- ◆ Designation as SILVER sponsor
- ◆ Full business receipt



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The Junior League of Toronto Chef's Showcase success depends on the generosity of community members and businesses like yours! Thank you in advance for considering sponsorship. We look forward to joining forces to further build a strong community.

JLT Chef's Showcase Co-Chairs

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Mission: The Junior League of Toronto is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

Its purpose is exclusively educational and charitable. Charitable Number 11924 0042 RR0001



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