



Dear Potential Sponsor:

On May 2<sup>nd</sup>, 2019, The Junior League of Toronto (JLT) will host the 2<sup>nd</sup> annual “JLT Chef’s Showcase” fundraiser event at the George Brown School of Hospitality and Culinary Arts. We expect an attendance of between 250 and 300 guests. This annual event will raise funds for the Junior League of Toronto’s community work and its partnership with the George Brown Foundation, specifically the Junior League of Toronto Culinary Scholarship.

Our inaugural event, held last year, hosted by Chef Christine Cushing, a trailblazer in the Canadian food scene for over 20 years and a George Brown graduate, celebrated the success of George Brown culinary graduates. Ten amazingly talented chefs and assistants prepared exquisite tasting plates for over 200 guests complimented by a variety of stellar wines provided by Noble Estates Wine & Spirits.

This year, our event will celebrate *women in food and wine* and showcase chefs, food purveyors and wine experts who support and celebrate women who are making a significant impact in today’s food industry. Our goal is to sponsor 10 female graduates from the Assistant Cook Extended Training (ACET) program. This program is administered by the George Brown Foundation and works in cooperation with CAMH (Center for Addiction and Mental Health) and is part of George Brown’s Augmented Education program which supports people with mental health or addiction histories to prepare them for employment. Our sponsorship will provide these women with the necessary tools and supplies as they prepare to take their first steps towards a successful career in the food industry.

### **How can you help?**

We are seeking your support in the form of monetary sponsorship. Any amount would be greatly appreciated. In appreciation for your support, the JLT commits to promoting your company in event marketing materials, prominent signage at the event, sharing your profile with our membership, in addition to including your company details through our vibrant social media platforms and on our website. As a high profile event, the Junior League of Toronto Chef’s Showcase will also be advertised through the George Brown event listing, a range of media partners, foodie listings, bloggers, and social media outlets.

It is our sincere hope that you will support the Junior League of Toronto by helping us to make this annual event a success.

**The JLT Chef's Showcase at a Glance:**

Date: May 2nd, 2019 at 6:00 PM

Location: 300 Adelaide Street East, Toronto.

Projected attendance: 250-300 guests

Promoted through the Junior League of Toronto, George Brown College, and George Brown Foundation

The JLT is a registered charity

Ticket purchase through JLT website ([www.jlt.org](http://www.jlt.org))

Thank you in advance for considering our request and I look forward to speaking with you soon.

Sincerely,

**JLT Chef's Showcase Committee**

539A Mount Pleasant Road

Toronto, Ontario

**CELL:**

**EMAIL:**

**More about the Junior League:**

Over the past 92 years, Junior League of Toronto members have contributed millions of volunteer hours in expertise, enthusiasm and hard work to raise over \$4 million to support or initiate more than 400 community projects. In the last few years the League has solidified its mission of promoting voluntarism and building women as civic leaders through programs based on promoting self-esteem in youth/children. Our key mandate is to promote mental health through advocacy, voluntarism and partnering with community organizations like LOFT Community Services, Youth Without Shelter, Gifts of Light and the Centre for Addiction and Mental Health.

Mission: The Junior League of Toronto is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.